

Information sheet on advertisements in the CAW Annual Report 2023/2024 Volume No. 85

The Annual Report of the **Club Ausländischer Weihenstephaner** of the academic year 2023/2024, Volume No. 85, will be printed in an edition of 250 copies. An equal number of issues are sent by e-mail as PDFs to our members all over the world. Most recipients work in the brewing and beverage industry, but also in the life science sector. The PDF document on the homepage is downloaded between 500 and 600 times in the first year.

If you want to convince yourself of the quality of the advertisements in older issues of the CAW Annual Report, you can find them for download on our homepage: <https://www.dercaw.de/archive>

You can place your advertisement in the Annual Report in the following formats and colours:

Format (Width x Height, mm)	black-and-white (b/w)	colour (CMYK)
Quarter page (88 x 128)	85 €	160 €
Half page (186 x 128)	140 €	250 €
Full page (210 x 297 + Trim)	225 €	375 €
Inside of the cover (front/back)	275 €	475 €
Cover page (back)	350 €	600 €

Billing takes place via the non-profit Verein zur Förderung internationaler Studenten in Weihenstephan e.V. (Association for the Promotion of International Students in Weihenstephan)

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Edition: 250 copies by mail, 250 copies by e-mail as a PDF.

Copies publicly available as PDF download at any time on the homepage of the CAW

Receipt of the advertisement is by e-mail (verein@dercaw.de) as *.pdf, *.jpeg, *.tiff or *.bmp. As soon as you have sent us your advertisement, we will send you an order confirmation. We will send you the invoice and a sample copy before publication.

You want to support international students in Weihenstephan beyond your advertisement? Join the Association for the Promotion of International Students in Weihenstephan!

A full-page, full-colour advertisement is included in the association membership.

Type of enterprise	Annual fee
Institute, Association	300 €
Small company (less than 10 million euros annual turnover)	500 €
Medium-sized company (between 10 and 50 million euros annual turnover)	1,000 €
Large company (more than 50 million euros annual turnover)	1,500 €

For more information on the membership application form, please visit:

<https://www.dercaw.de/support-us>

Verein zur Förderung internationaler Studenten in Weihenstephan e.V.

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